



Laura Philbert

- Designer -

3 years of experience

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🐦 [@aloholaura](https://twitter.com/aloholaura)

Skills

Graphic Design

For print, web and motion : Photoshop, Illustrator, InDesign, Procreate, After Effects, Premiere....

UX/UI

Wireframing, Prototyping : Balsamiq, Adobe XD, Figma

Front End

Basic Knowledge of HTML, CSS, Javascript.
Knowledge of CMS (Wordpress, Drupal, Joomla) and Webflow

Languages

French (native), English (fluent)

Interests

Environment and animal protection

Boardgames and Escape Games

Member of Slack Groups (Design Life, The Designership, French Designers Club)

Experience

Talkwalker (Luxembourg)

Web & Graphic Designer - August 2016 > Today

- Development of the new brand identity
- Prototyping of landing pages for the website
- Development of new processes to ease the cooperation within the team (creative briefs, templates...)
- Creation of communication supports for print and web
- Motion Design
- Project Management with Agile methodology (SCRUM)

EY (Luxembourg)

Web & Graphic Designer - February 2015 > November 2015

- Creation of various documents in accordance with EY's visual identity and brand positioning (brochures, posters, e-books, motion design)
- Emailing

Opéra national de Lorraine (Nancy)

Communication Assistant - March 2014 > July 2014 (Internship)

- Creation of multiple printed documents (playbills, flyers...)
- Daily update of the Opera's website (CMS Joomla) and contribution to the creation of its new version for the season 2014-2015
- Community Management (Twitter, Facebook, Instagram, Youtube)
- Development of partnerships with external services providers (goodies, shirts)
- Artists' biographies translation (from English to French)

Agence Zoo (Nancy)

Graphic Designer - March 2012 > July 2012 (Internship)

- Brand Design
- Creation of communication supports for print and web

Education

Centre Européen Universitaire (Nancy)

Master in European Studies - Communication

IUT Nancy Charlemagne (Nancy)

Bachelor studies in advertising (2011-2012)

Higher National Diploma in Design and Computer Science (2009-2011)